

# WE ARE SUSTAINABILITY enablers

Join our movement

## EDITO

*“If not us, then who? And if not now, then when?”*

Contact us

Sustainability isn't new at Bostik. Actually, it's a preoccupation that's been with us for quite some time, giving rise to such solutions as compostable and recyclable adhesives for packaging, biosourced ranges for a variety of markets, or VOC-free products, to name a few. And we can be proud of what we have achieved so far. But as we look at the world around us, battered by increasingly extreme and frequent weather events; as we listen to scientists yet again alerting us to the urgency of changing the way we produce, consume, and move around, we understand that as a company, it is time to do more.

This is why, starting today, and for the foreseeable future, we will be bringing you fresh insights into what it means to transition towards a more sustainable business model. Fresh ideas, that we hope will inspire you to challenge the status quo and invent new ways of producing, consuming, moving around, to make Bostik a more sustainable company in a more sustainable world. Because, to quote a famous social philosopher, Charles Handy, speaking on the related topic of humanity in organisations: “If not us, then who? And if not now, then when?”.

We hope you enjoy this newsletter! Please share with us your thoughts and feedback on how to improve it.



### PODCASTS OF THE MONTH



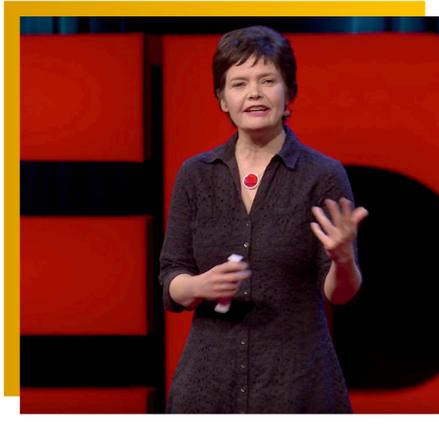
To start off our series we have turned to **Fabrice Bonnifet**, Sustainability Director of Bouygues, one of the world's leading construction group.

[→ Listen to the episode](#)



In this first episode of Bostik Talks, we welcome **Anne Hallonet**, CSR correspondent of the Durable Goods Business Unit.

[→ Listen to the episode](#)



### A doughnut, really?

Oxford Professor Kate Raworth explains what it means to be a thriving, vs growing, economy, in a TED Talk that has already been view by 4,5M+ people.

[Learn more](#)

15 min.

### On the agenda

COP26, the United Nations' annual conference which brings the world together to address climate change, is about to start in Glasgow, Scotland.

[Learn more](#)

5 min.



### Discovering the 6<sup>th</sup> GIEC report

For those who may not want to read the full 2.000+ pages report, or even the 40+ pages of executive summary, here is... a one page infographic, available in English, French, German, Spanish and Chinese.

[Learn more](#)

5 min.



### BRIGHT IDEAS AROUND THE WORLD

A transparent plastic that captures and stores energy from the sun during the day, and releases heat after sunset. Applied on windows, it could revolutionise building insulation!

[Learn more](#)

17 min.



### DEFINITION OF THE MONTH

## NET ZERO

Net zero refers to a state in which the greenhouse gases going into the atmosphere are balanced by removal out of the atmosphere. It is the state at which global warming stops, a goal which has been internationally agreed upon and needs to be reached by 2050 at the latest.

[→ Learn more](#)



### KEY FIGURE OF THE MONTH

# 4.500+

**That's the number of participants around the world, including 3.000+ companies, that have pledged to reach net zero by 2050.**

## IN THE GROUP



### Sustainable innovation at the sharp-end

With the pilot project La Pépinière, Bostik France employees are invited to submit projects related to sustainability, and are given €15 / month to finance the projects they like. A promising initiative, with around 15 projects submitted in 3 months, and 5 already fully financed!

**DO YOU HAVE 3 MINUTES?**  
Your opinion matters!

[→ TAKE THE SURVEY](#)

