Oosterhout, January 27, 2022

**Bostik unveils Flex IQ -  smarter, future proof, sustainable sealants**

Bostik has launched the Flex-IQ range of high-quality sealants that assure a certainty of supply. They offer durability, high end finish, ease of use, time savings and are more environment friendly. So, what’s the catch? Just that you are willing to look at the big picture.

There is a worldwide shortage of raw materials used in silicone production. Amongst its many applications, silicone is used extensively to make sealants used for building joints. Low supply has been pushing timelines and driving up the cost of construction projects. Looking at the future, the smarter thing to do is to switch to more viable alternatives, without compromising on performance. Which is why Bostik, a market leader in adhesives and sealing systems, turned to innovation to address the problem. The result is the Flex-IQ range of sealants.

This new concept is tailored for all kinds of expansion and construction joints in building facades and includes hybrid and new generation polyurethane sealants. Bostik says Flex-IQ stands for flexibility, ingenuity, and quality. When you look at the benefits it offers to customers, it’s clear why. The sealants are characterized by high elasticity, easy tooling, good adherence to most common substrates and cure well under humidity to deliver a clean, bubble-free surface. They have good UV and weather resistance and do not shrink post application. Since no prep work or primer is needed, they also save time. The range meets stringent health, environment and safety regulations and are equipped with strong reports of CE Marking and ASTM C-920.

Bostik is a proven market leader in hybrid technology, for over 35 years. Sustainability is an important factor that they want to consider in all their products. Just the durability of these sealants ensure they are more sustainable over their lifetime. “We developed the Flex-IQ range based on feedback from professional customers and end users. We innovate keeping the customer in mind. These premium sealants will not only appeal to the caulking contractors and craftsmen but also to builders and architects, who are looking for the perfect finish and aesthetics.” Now with this range of smarter, longer-lasting and more environment-friendly products, buyers can discover all the advantages of BOSTIK Flex-IQ.

For more Information about the products within the Bostik Flex-IQ range, we would like to guide you to the online Bostik ACADEMY. Here you can read and learn more about the Bostik Flex-IQ as well as other products and concepts in our portfolio for Sealing & Bonding and Wall & Floor.

Internet: <https://www.bostik.com/global/en/bostik-academy/construction-innovations/bostik-flex-iq/>

–

**CONTACT INFORMATION**

Bas ter Schure

Mobile: +31 (0) 623 83 72 81

E-mail: [bas.ter-schure@bostik.com](mailto:example.name@bostik.com)