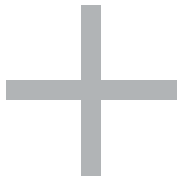




Pad Attachment Testing and Training Services



Pad performance is a leading concern among those who use pads for period care and light urinary incontinence. How well your pad stays in place may make or break consumer satisfaction and loyalty. As a manufacturer, you need reliable information to address concerns and ensure a positive experience.

We offer **Pad Attachment Testing**, using our patent-pending Staybility™ method and industry-standard peel testing. Our experts have also created a hands-on session, **Pad Attachment and the Power of Consumer Preference**. This insightful training opportunity will explore the effect of undergarment traits on adhesion.

PAD ATTACHMENT TESTING

What: Evaluation of your pad attachment adhesive performance

Where: Bostik's controlled testing facility

Includes:

- Our industry-leading Staybility™ testing
- Initial peel, 'in-use' peel, and residue testing
- Performance evaluation and personalised recommendations

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**VALUE BEYOND
THE ADHESIVE**

Improve product performance; deliver greater consumer confidence; create value for your consumers; implement personalised solutions

**PAD ATTACHMENT AND THE POWER OF
CONSUMER PREFERENCE**

What: An informational session led by a Bostik pad attachment expert

Where: Your facility or via video conferencing

Includes:

- Consumer expectations for pad attachment performance
- Underwear preferences across demographics, regions, and even at different ages and stages of life
- The impact of fibres, finishes, elongations, dyes, and perfumes on the effectiveness of pad attachment adhesives
- Adhesive changes that might be needed to remain competitive in today's marketplace

Contact Bostik for availability and associated costs.

LEGAL NOTICE

