

WE ARE SUSTAINABILITY *enablers*

Join our movement

EDITO

“This newsletter is not so much about showcasing what we already do, as about inspiring us to do more.”

[Contact us](#)

Welcome to the second edition of our monthly sustainability newsletter.

Following the first one, we've received quite a few feedbacks. Many thanks for taking the time to share them. One that has particularly stuck with us is: "Why don't we talk more about what we already do at Bostik to become more sustainable?"

It's a fair point. It's indeed important to promote all the many initiatives that are already being taken within Bostik. We do so in the last section of the newsletter, as well as on our other communications channels.

That being said, this newsletter is not so much about showcasing what we do, as about inspiring us to do more. We hope to reach our goal, and look forward to receiving more feedback from you, and to hear about more actions to promote!



PODCASTS OF THE MONTH



Elodie Bernadi-Menu
CSR Director L'Oréal

Learn about **L'Oréal's** ambition to reinvent the world of beauty, for itself and for its customers.

[→ Listen to the episode](#)



Wladimir Moraes
Advanced Packaging GBU

Wladimir discusses some trends in the world of packaging, and how Bostik is anticipating them.

[→ Listen to the episode](#)



The business logic of sustainability

In this landmark TED Talk, Ray Anderson, Interface's CEO, explains how – and why – his carpet company has become a pioneer and world reference in sustainable business.

[Learn more](#)

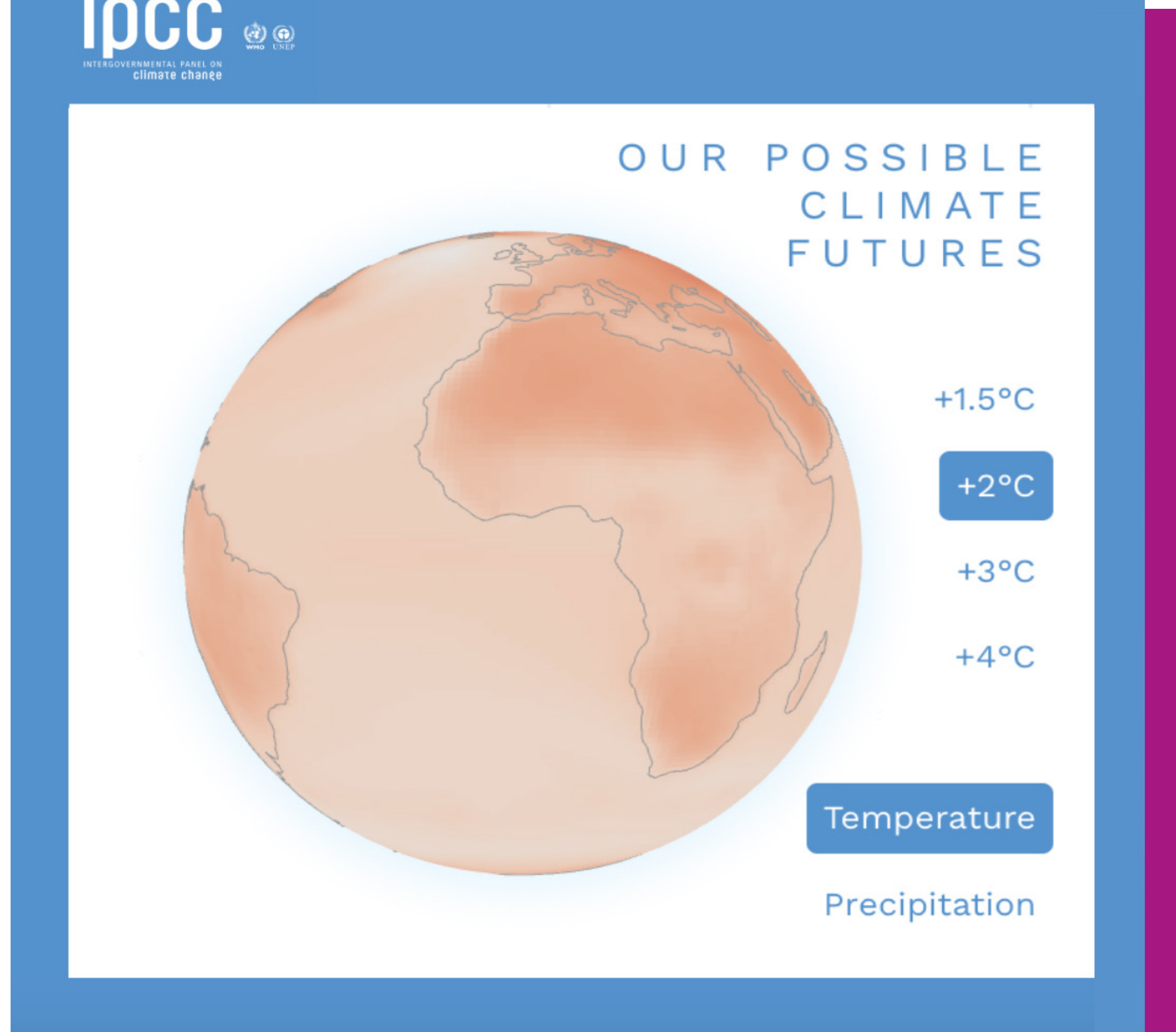
15 min.

IPCC's interactive atlas

Ever wondered if your region will be impacted by climate change? Check out the IPCC's interactive atlas and play with the variables to see for yourself.

[Learn more](#)

5 min.



Hydrogen, the fuel of the future

For the past year, hydrogen has been all the rage. While some doubt its "green potential", others see it as a gamechanger. Watch this short video and make up your own mind!

[Learn more](#)

5 min.



BRIGHT IDEAS AROUND THE WORLD

What if plastic packaging were made of something other than plastic, such as seaweed? Learn more about Ewovare, the Indonesian startup tackling plastic pollution, one edible packaging at a time!

[Learn more](#)



DEFINITION OF THE MONTH

RECYCLABLE VS COMPOSTABLE

Recyclable, compostable, tomayto, tomahto, right? Broadly speaking, yes, as both help manage end-of-life and lower products' carbon footprint. But there are also some important differences. Read here to understand what they are, why they matter, and why compostable is gaining ground.



KEY FIGURE OF THE MONTH

12BN tonnes



The amount of plastic, most of which comes from packaging and construction, that could end up in landfills or the environment by 2050. An opportunity for Bostik to tackle a real challenge!

[→ Learn more](#)

IN THE GROUP



100+ tonnes of solvents saved in Ribecourt

A team working on Ribecourt's PU line has saved over 130t of solvents, and tens of thousands of euros, by challenging the way tanks were being cleaned. Many congratulations to Aurélien Mallet and team for this great initiative, which is already being extended to other lines!

DO YOU HAVE 3 MINUTES?

Your opinion matters!

[→ TAKE THE SURVEY](#)

