

WE ARE SUSTAINABILITY *enablers*

Join our movement

EDITO

*“If not us, then who?
And if not now, then when?”*

Contact us

Sustainability isn't new at Bostik. Actually, it's a preoccupation that's been with us for quite some time, giving rise to such solutions as compostable and recyclable adhesives for packaging, biosourced ranges for a variety of markets, or VOC-free products, to name a few. And we can be proud of what we have achieved so far. But as we look at the world around us, battered by increasingly extreme and frequent weather events; as we listen to scientists yet again alerting us to the urgency of changing the way we produce, consume, and move around, we understand that as a company, it is time to do more.

This is why, starting today, and for the foreseeable future, we will be bringing you fresh insights into what it means to transition towards a more sustainable business model. Fresh ideas, that we hope will inspire you to challenge the status quo and invent new ways of producing, consuming, moving around, to make Bostik a more sustainable company in a more sustainable world. Because, to quote a famous social philosopher, Charles Handy, speaking on the related topic of humanity in organisations: “If not us, then who? And if not now, then when?”.

We hope you enjoy this newsletter! Please share with us your thoughts and feedback on how to improve it.



PODCASTS OF THE MONTH



To start off our series we have turned to **Fabrice Bonnifet**, Sustainability Director of Bouygues, one of the world's leading construction group.

[→ Listen to the episode](#)



In this first episode of Bostik Talks, we welcome **Anne Hallonet**, CSR correspondent of the Durable Goods Business Unit.

[→ Listen to the episode](#)



A doughnut, really?

Oxford Professor Kate Raworth explains what it means to be a thriving, vs growing, economy, in a TED Talk that has already been view by 4,5M+ people.

[Learn more](#)

15 min.

On the agenda

COP26, the United Nations' annual conference which brings the world together to address climate change, is about to start in Glasgow, Scotland.

[Learn more](#)

5 min.



Discovering the 6th GIEC report

For those who may not want to read the full 2.000+ pages report, or even the 40+ pages of executive summary, here is... a one page infographic, available in English, French, German, Spanish and Chinese.

[Learn more](#)

5 min.



BRIGHT IDEAS AROUND THE WORLD

A transparent plastic that captures and stores energy from the sun during the day, and releases heat after sunset. Applied on windows, it could revolutionise building insulation!

[Learn more](#)

17 min.



DEFINITION OF THE MONTH

NET ZERO

Net zero refers to a state in which the greenhouse gases going into the atmosphere are balanced by removal out of the atmosphere. It is the state at which global warming stops, a goal which has been internationally agreed upon and needs to be reached by 2050 at the latest.

[→ Learn more](#)



KEY FIGURE OF THE MONTH

4.500+

That's the number of participants around the world, including 3.000+ companies, that have pledged to reach net zero by 2050.

IN THE GROUP



Sustainable innovation at the sharp-end

With the pilot project La Pépinière, Bostik France employees are invited to submit projects related to sustainability, and are given €15 / month to finance the projects they like. A promising initiative, with around 15 projects submitted in 3 months, and 5 already fully financed!

DO YOU HAVE 3 MINUTES?

Your opinion matters!

[→ TAKE THE SURVEY](#)



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