

WHAT IS BOSTIK ACADEMY?

Welcome to **BOSTIK ACADEMY**, your go-to hub for expertise and development in Bostik flooring and sealing solutions. Whether you're an applicator, contractor, or a professional eager to expand your knowledge, we've got you covered.

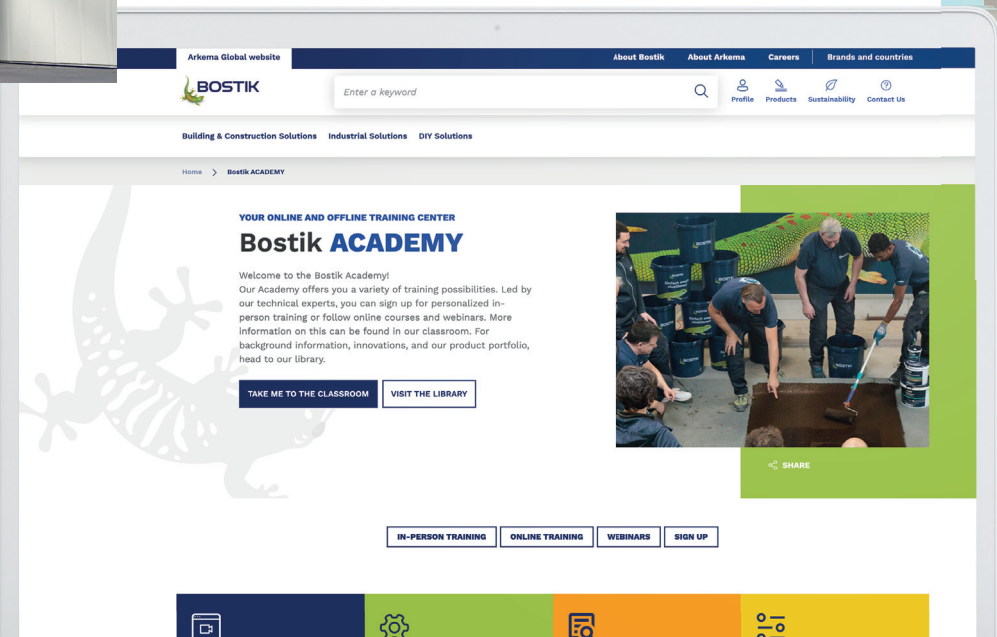
Our platform offers a blend of online and offline resources to help you excel. From interactive training and expert seminars to on-demand videos, **BOSTIK ACADEMY** provides the insights you need to build smarter. Join us and turn your knowledge into successful projects.



Experience
tailored
training
programs



Benefit
from online
resources



MEET THE
TECHNICAL
EXPERTS



Meet Bart van Kuijk
Bostik's Global Technical Support
Director, Sealing & Bonding



Meet Pedro Paredes
Bostik's Global Technical Support
Director, Wall & Floor



IN 2023,

+125.000

TRAININGS

In Person training / Bostik Academy centers or field training
Online training / E-learning for registered members only



TRAININGS

+65

WEBINARS



WEBINARS

YOUR ONLINE AND OFFLINE TRAINING CENTER

+1500

TECHNICAL VIDEOS



TECHNICAL
VIDEOS

+1500

TECHNICAL DOCUMENTATION



TECHNICAL
DOCUMENTATION

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ACADEMIES WORLDWIDE



ACADEMIES
WORLDWIDE



Find us online at www.bostik-academy.com
GET TRAINED AT BOSTIK ACADEMY



FIND YOUR BOSTIK ACADEMY AROUND THE WORLD



ATTACHED TO YOUR WORLD

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www.bostik.com

Adhesive solutions by **ARKEMA**

YOUR TRAINING



VOICES OF EXPERIENCE: FROM OUR TEAM AND CLIENTS

«Besides presenting the Bostik range, they provided information, advice, and tips on related products to help our team become better salespeople, not just specialists in Bostik products. This support helped them develop valuable skills. The positive feedback was clear: when we announced the second Bostik training session, we saw a record 30% increase in participants. This year's record attendance reconfirmed our colleagues' enthusiasm for Bostik training.»

Mihai Gheorghe
Training Coordinator
Kingfisher Romania

«The Academy is a valuable resource for brand-awareness. People will come in to learn about a particular product, and leave knowing about 3 or 4 other Bostik products and with a greater appreciation that Bostik can be a credible partner in the construction space.»

Bart van Kuijk
Bostik's Global Technical Support
Director, Sealing & Bonding

«We greatly appreciate Bostik's support with the Academy and the introduction of new products and product ranges. Their assistance helps us showcase our new premises to other customers, providing them with the appropriate service and support skills. Additionally, having knowledge of the products will help eliminate any issues on construction sites later on. Thank you for such support; it really helps us a lot.»

Pavel Malinský
ANVI Trade
Czech Republic