



# No liner, just performance

**A NEW GENERATION OF LINERLESS SMART ADHESIVES  
ENSURES SMOOTH RELEASE AND HIGH ADHESION**



# Bostik adhesives make labels smarter

Bostik understands the role that adhesives can play in determining the final appearance and performance of a label. Over many years, we have taken the time to understand the needs of all customers including roll stock manufacturers, converters, printers and end users. As a result, we have developed a range of innovative technologies which can meet the most demanding requirements.

We develop smart adhesives – Adhesives that do more than simply stick things together. In addition to our innovative products, our experienced customer service and technical support personnel support customers with planning and operations to ensure the highest quality results.

Bostik is the leader in Hot Melt Pressure Sensitive Adhesive (HMPSA) for the Label industry. We offer a variety of solutions closely matched with the most demanding industry requirements.

TLH 4300 E is an advanced adhesive solution formulated specifically for Linerless labels. Its optimum combination of high tack on cardboard and HDPE allows end users to apply

this product on many types of materials in a variety of conditions and is particularly suited to food and logistics applications. With stable LSR with aging, this adhesive is compatible with the most common release systems and facilitates smooth and consistent application when used in automated processes.

The excellent adhesion properties of TLH 4300 E facilitate coating weights to be reduced to as low as 15gsm in some conditions, and enable customers to benefit from reduced cost in use and sustainability advantages. TLH 4300 E offers excellent die-cut properties, which is critical for converters when separating into single labels at the point of label application.





# Benefits when you work with Bostik

In the development of TLH 4300 E, Bostik has consulted and worked closely with leading customers across the label value chain. As a result, the needs of all customers involved in the production, converting, printing and application of labels are addressed.

## ROLL STOCK MANUFACTURERS

With TLH 4300 E, one adhesive can be used with a variety of materials. The excellent adhesion properties of TLH 4300 E facilitate coating weights to be reduced to as low as 15gsm in some conditions, and enable customers to benefit from reduced cost in use and sustainability advantages.

## CONVERTERS & PRINTERS

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## END USERS

TLH 4300 E ensures excellent adhesion, even on PE and PP films. The high tack and shear formulation provides extreme temperature resistance and minimises the need for re-labelling.



Smart help:  
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