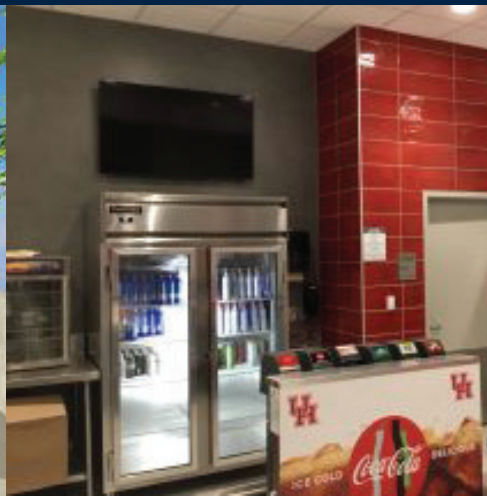




Project Spotlight

UNIVERSITY OF HOUSTON FERTITTA CENTER ARENA



PROJECT LOCATION:

Houston, TX

INSTALLATION FIRM:

**Allstate
Commercial
Flooring**

Spring, TX

ADHESIVE:

Bosti-Set™

*Thin Porcelain Tile
Panel Adhesive &
Sound Reduction
Membrane*

INSTALLER TESTIMONIAL

Rusty Dennison, Vice President of Operations, Allstate Commercial Flooring

"Typically, we'd use a thin-set for wall applications, such as the one slated for the concession areas in the new Fertitta Center. We were impressed by many of the characteristics of Bosti-Set™, and by the highly professional way in which the product was presented to us. As businesspeople, we were obviously excited learning that with Bosti-Set™, it took fewer workers less time for installations to be completed."

CHALLENGE

- Walls of five concession stands specified for large format gauged porcelain panels
- Install Crossville's Laminam® large format gauged porcelain panels
- Enormous amount of indoor traffic expected

SOLUTION

- Bostik Bosti-Set™ for large format gauged porcelain panel wall installation:
 - No mixing required
 - Grabs porcelain tile panels in a single layer, cutting the square footage to trowel by half
 - Lighter in weight with much greater coverage than typical mortars
 - Panels are repositionable for 30 minutes
 - Installed in roughly half the time with a smaller crew

For more information about Bosti-Set™ please visit:
www.bostik.com/us/bosti-set

BOSTIK PROJECT SPOTLIGHT: UNIVERSITY OF HOUSTON FERTITTA CENTER ARENA

SLAM-DUNK BOSTI-SET™ INSTALLATION

A total team effort for gauged thin porcelain tile panel installation

"In many ways, this was a championship, total team effort installation! It was the first time Allstate Commercial had ever worked with Bosti-Set™, but we know it won't be the last. The firm's installers all had an A-game attitude throughout the entire process. It was awesome to witness a state-of-the-art, architectural conception being transformed into structural reality step-by-step. And even more so, watching our product being used so effectively by those that we had a hand in training, was truly a gratifying experience."

Santiago Hernandez, Texas Territory Sales Manager, Bostik

The University of Houston unveiled its transformed basketball arena on December 1st, 2018, when the men's basketball team played its first home game in its upgraded facility versus the University of Oregon. The "old" arena was gutted in Spring of 2017, and this cutting-edge \$60 million renovation project was completed in November. The newly constructed sports center, which was built by Turner Construction, was named after local billionaire Tilman Fertitta, who was fittingly inducted into the UH Athletics Hall of Honor just a few days before the first game took place.

A valuable partner

Due to Mr. Fertitta's admirable generosity, the original 50-year old University of Houston arena, formerly known as Hofheinz Pavilion, was renovated into a sports venue slated for future UH teams, characterized by an exterior looking very much "tomorrow." The entire exterior structure and roof were unchanged, but just about everything else throughout this building project, inside and outside, was completely updated.

The low interior ceiling was eliminated, replaced by open ceiling space for both the bowl and concourse levels. Other major improvements included reconfiguring the arena's seating to now offer even more premium opportunities, two large VIP club areas, highly upgraded facilities in the Guy V. Lewis Basketball Center via a new tunnel connection, a beautiful new court, and much more.

Large format gauged porcelain tiles specified

Architectural plans called for the specification of Crossville's Laminam® large format gauged porcelain panels for the walls of five concession stands strategically positioned throughout the interior concourse of the arena. "I met with the installer, Allstate Commercial, along with our Houston distributor, BPI. Together, we helped train the installation team," stated Santiago Hernandez, Bostik's Texas Territory Sales Manager. "But first, I had to convince both groups about the winning characteristics of Bosti-Set™, our state-of-the-art adhesive, formulated specifically for the installation of today's gauged porcelain tile panels.

Hernandez not only convinced both firms, but together with Ruben Rivera of BPI, subsequently staged educational sessions to ensure that installers from the Allstate Commercial team knew the many attributes of Bosti-Set™.

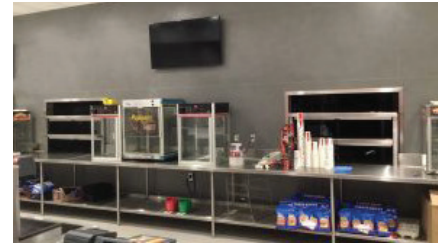
Benefits of Bostik's Bosti-Set™

Bosti-Set™ is a premium adhesive and sound reduction membrane created specifically for gauged thin porcelain tile panel installations. It immediately grabs porcelain tile panels in a single coat, does not allow for any sag and makes it possible for panels to be repositionable for at least 30 minutes.

Projects calling for gauged thin porcelain tile panels can now be installed in roughly half the time with a smaller crew with Bosti-Set™. Why? Only a single layer of adhesive is troweled onto the back of the panel or wall, cutting the square footage necessary to trowel in half. Additionally, installation crew members dedicated to basics such as mixing, running mortar back-and-forth and similar functions, can be re-directed to work on more skilled installation procedures.

Bosti-Set™ is lighter in weight with much greater coverage than typical mortars. It contains zero VOC's as well as 2% recycled material. Bostik's patent-pending Thickness Control™ Spacer Technology built into Bosti-Set™, ensures proper membrane thickness is always maintained between tile panels and the substrate. And, recycled rubber crumb particles mixed into the adhesive offer optimal membrane sound reduction performance.

"We first found out about Bosti-Set™ from our BPI representative, Ruben Rivera," stated Rusty Dennison, Vice President of Operations at Allstate Commercial Flooring of Spring, Texas. "Typically, we'd use a thin-set for wall applications, such as the one slated for the concession areas in the new Fertitta Center. During Surfaces 2018 in Las Vegas, we met with BPI and Bostik to get a really good picture of the benefits offered by this new material. We were impressed by many of its characteristics, and I must state, also by the highly professional way in which the product was presented to us.



Crossville's Laminam® large format gauged porcelain panels for the walls of five concession stands strategically positioned throughout the interior concourse of the arena.

And of course, as businesspeople, we were obviously excited learning that with Bosti-Set™, it took fewer workers less time for installations to be completed."

Total team effort

Once all parties were 100% on the same page, the installation process for these interior concourse areas of Fertitta Center began shortly thereafter.

"In many ways, this was a championship, total team effort installation!" beamed Hernandez. "It was the first time Allstate Commercial had ever worked with Bosti-Set™, but we know it won't be the last. The firm's installers all had an A-game attitude throughout the entire process. Ruben and I were on-site for a great deal of time. It was awesome to witness a state-of-the-art, architectural conception being transformed into structural reality step-by-step. And even more so, watching our product being used so effectively by those that we had a hand in training, was truly a gratifying experience."

Rusty Dennison added, "Not only was this a winning installation. But at the University of Houston Cougars' first home game in the brand new arena, we beat Oregon 65-61!"



Projects calling for gauged thin porcelain tile panels now can be installed in roughly half the time with a smaller crew – only a single layer of adhesive is troweled onto the back of the panel or wall, cutting the square footage necessary to trowel in half.

Quick Link:
bostik.com/greenforce



Smart help:
1-800-726-7845

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