



# Aquagrip® JB763

## WATER-BASED ADHESIVE

### KEY FEATURES

- Superior clarity
- High peel
- Good water resistance

### DESCRIPTION

JB763 is a general purpose acrylic pressure sensitive adhesive (PSA) suitable for use in clear label applications. JB763 is formulated to provide excellent clarity, aggressive peel and tack, good water resistance, and moderate shear resistance. JB763 also has good adhesion to polypropylene and HDPE, and is ready to be used in roll coaters and slot die coaters.

### PACKAGING

For packaging options please call your Bostik sales or technical representative.

### SHELF LIFE

JB763 may be stored in a closed (unopened) container for six months.

### STORAGE & HANDLING

This product must be protected from freezing; product is not usable after freezing.

### COUNTRY OF MANUFACTURE

United States

### APPLICATION TECHNIQUES

JB763 is typically applied via roll coaters or slot die coaters.

Application weight will vary depending on end user requirements/expectations. Please consult a Bostik Technical representative to determine a coat weight range for your specific application.

### TYPICAL PHYSICAL PROPERTIES

Description	Results
pH	7.1
Thermosel Viscosity (Brookfield - ASTM D3236)	500 cP @ 77°F (25°C)
Solids (%)	54.0
Density	8.60 lb/gal
Color	White
Odor	Sweet

### HEALTH & SAFETY PRECAUTIONS

The Safety Data Sheet should be consulted for proper handling, clean up and spill containment before use. Keep containers covered to minimize contamination.

### LIMITED WARRANTY

The Limited Warranty for this product can be found at [www.bostik-us.com/resource-center/warranties](http://www.bostik-us.com/resource-center/warranties) or by calling 1-800-726-7845 (choose option 2, then option 2 again). To the maximum extent allowed by law, Bostik disclaims all other express or implied warranties, including without limitation warranties of merchantability and fitness for a particular purpose. Unless otherwise stated in the limited warranty, the sole remedy for breach of warranty is replacement of the product or refund of the buyer's purchase price. Bostik disclaims any liability for direct, incidental, consequential, or special damages to the maximum extent allowed by law. Disclaimers of implied warranties may not be applicable to certain classes of buyers and some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations may not apply to you. It is the buyer's obligation to test the suitability of the product for an intended use prior to using it. The Limited Warranty extends only to the original purchaser and is not transferable or assignable. Any claim for a defective product must be filed within 30 days of discovery of a problem, and must be submitted with written proof of purchase.

### BOSTIK HOTLINE

Smart help  
**1-800-726-7845**

**Bostik, Inc.**  
11320 W. Watertown Plank Road  
Wauwatosa, WI 53226  
**[www.bostik-us.com](http://www.bostik-us.com)**



This document supersedes all previously published literature.  
06.28.2016