Bostik joined the **Arkema** group in 2015, reinforcing the group’s position as a leader in chemical specialities and advanced materials.

- **€7.68 billion** Sales
- **19,200** Employees
- **144** Industrial Plants
- **13** R&D Centres

2015 figures including Bostik
Bostik key facts

**€1.63 billion**
Sales in 2015

**4,900 Employees**
Embracing diversity worldwide

**40 Countries**
Active in INDUSTRY, CONSTRUCTION and CONSUMER markets

**R&D**
- 3 Global Smart Technology Centres
- 11 Applied Technology Centres

**2015**
- Opened 4 new production facilities in INDIA, BRAZIL, MEXICO and USA
- A unique-home laboratory “Smart House” opened in France (www.smarthouse-arkema.com)

**Experience**
- Founded in 1889
- Delivering smart adhesives for over 125 years

**Bostik 125 Years of Innovation**
Key markets

INDUSTRIAL
- Transportation
- Tape & labels
- Flexible lamination
- Assembly

DISPOSABLE HYGIENE
- Baby diapers
- Feminine care
- Adult incontinence
- Tissues

CONSTRUCTION & CONSUMER
- Flooring
- Tiling
- Sealants
- Assembly
- Insulation
- Craft
- Repair
- Assembly
- Decoration
Industry – Global Business Unit

INDUSTRIAL ADHESIVES

Our smart adhesives are used in the manufacture and assembly of products and components in a wide range of sectors including disposable hygiene, automotive, aerospace, rail, food & non food packaging, tapes, labels, flexible lamination, footwear and construction.
For nearly five decades, Bostik has led the way in creating smart adhesives for disposable hygiene products. From developing the first elastic attachment adhesive for elastic diaper legs to pioneering wetness indicator adhesive technologies, our innovations create evolutionary change and have advanced the disposable hygiene industry worldwide.
ADHESIVE SYSTEMS

Our smart adhesive systems are used globally in the construction of new buildings and in refurbishment projects including floor preparation, flooring, tiling, waterproofing, sealing, insulation, assembly and decoration.

Our smart adhesives enable both novice and experienced consumers and DIY users to tackle everyday repair, assembly and craft projects. Our ranges include repair adhesives, tiling systems, waterproofing, sealants, grab adhesives, fillers & plasters, decoration and stationery products.
Bostik stands for **smart adhesives**, like the Gecko.
The gecko has inspired scientists for its remarkable adhesion to almost any surface.
Like the gecko, Bostik is bold, flexible and open minded.
Smart adhesives do more than just stick things together. They are:

**SAFER**
- Safe to use
- Comply with regulations
- Better for the environment

**EFFICIENT**
- Reduced cost in use
- Increased productivity

**FLEXIBLE**
- Adapt to all types of surfaces and materials

**RESPONSIVE**
- Combine bonding performance with additional functionality
Smart adhesives are built on three core technology platforms

- **Elastic Bonding (EB)**
  - Very flexible adhesives combining high bond strength with resistance to movement, weight and stress

- **Hot Melt Pressure Sensitive Adhesives (HMPSA)**
  - Provide instant bonds and remain permanently tacky

- **Polymer Modified Binders (PMB)**
  - Construction products based on polymer modified binders that promote adhesion, crack resistance and durability
Smart adhesives are developed in our Smart Technology Centres

R&D Investment is 3% of sales

3 Global R&D Centres
(China – France – USA)

11 Applied Technology Centres

500 R&D personnel worldwide

15% of total sales from innovations on the market less than 3 years
Smart growth driven by

OPERATIONAL EXCELLENCE
Safety remains our #1 priority and we will continue to invest in programmes which improve quality, operational efficiency and levels of service to our global customer base.

HIGH GROWTH REGIONS
We will continue our expansion in dynamic regions including Latin America, India, and Southeast Asia, where we have sound positions and highly productive and ambitious teams.

SMART ADHESIVES THROUGH INNOVATION
Innovation through technology to deliver seriously smart adhesives. We will develop smart and multi-functional glues that do more than just bond two items together.

GLOBAL BRAND AWARENESS
Globalisation of the Bostik brand, and continuous investment to develop it into the 'mega-brand' of the adhesives world.
STAY SMART!

www.bostik.com